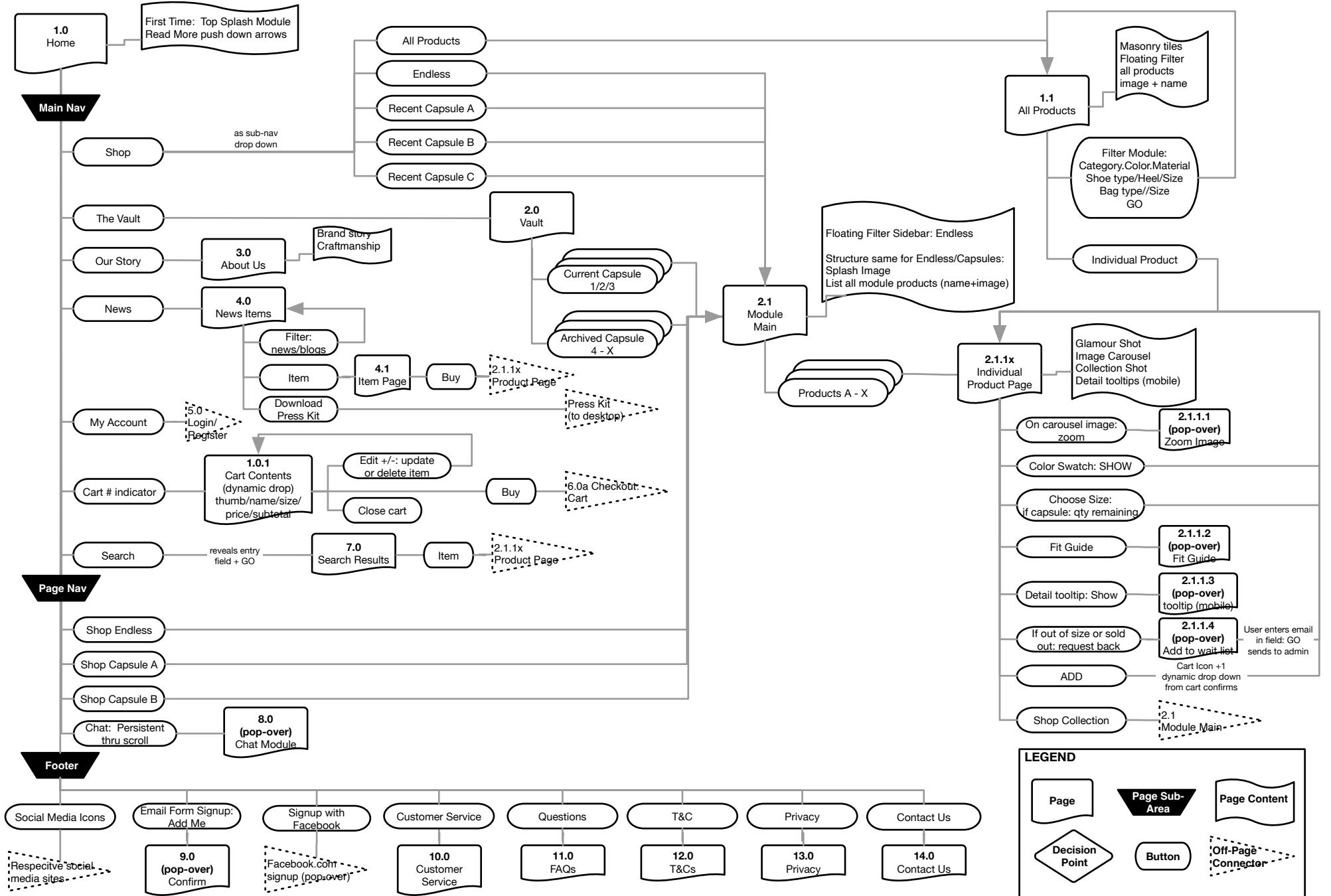


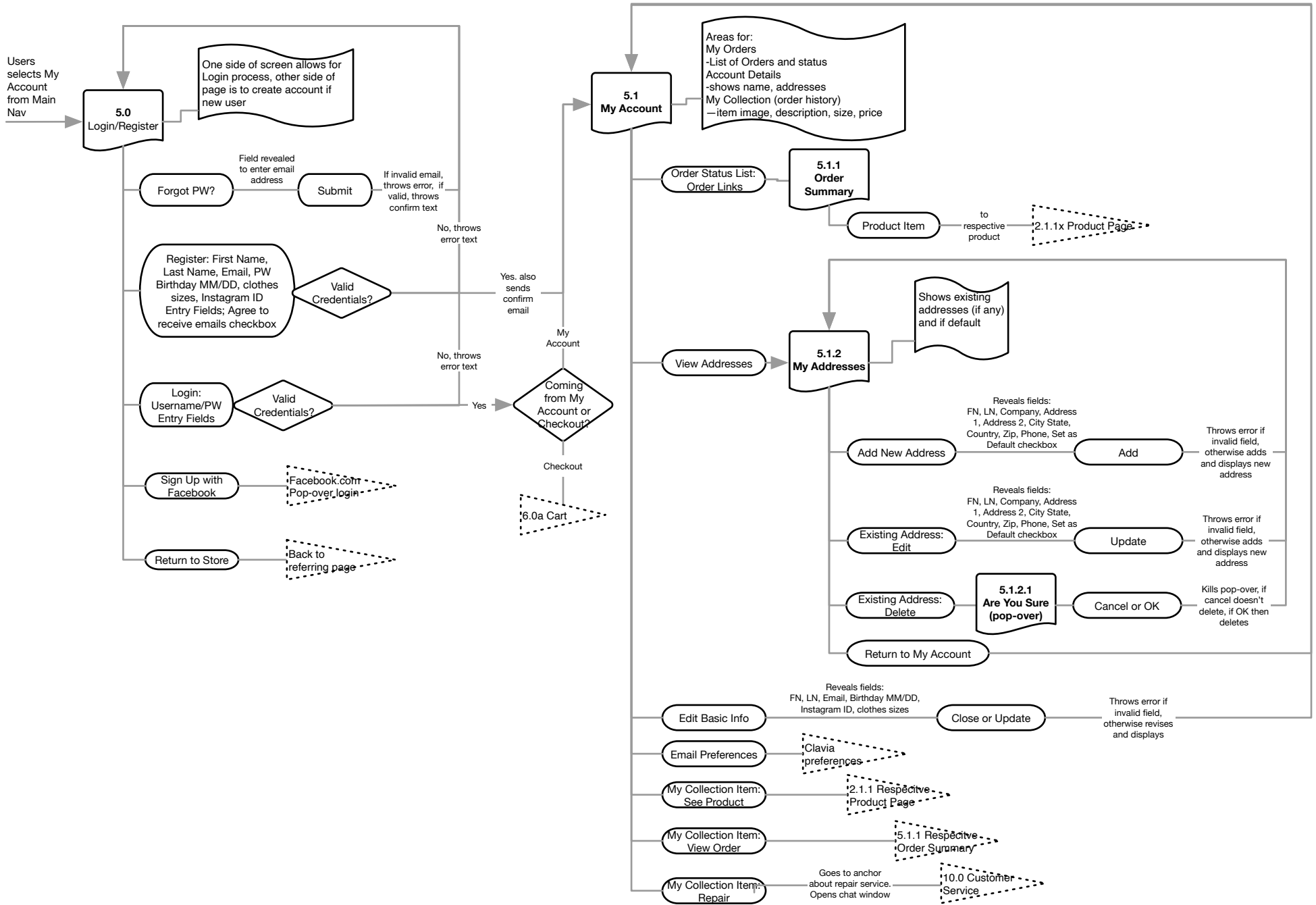


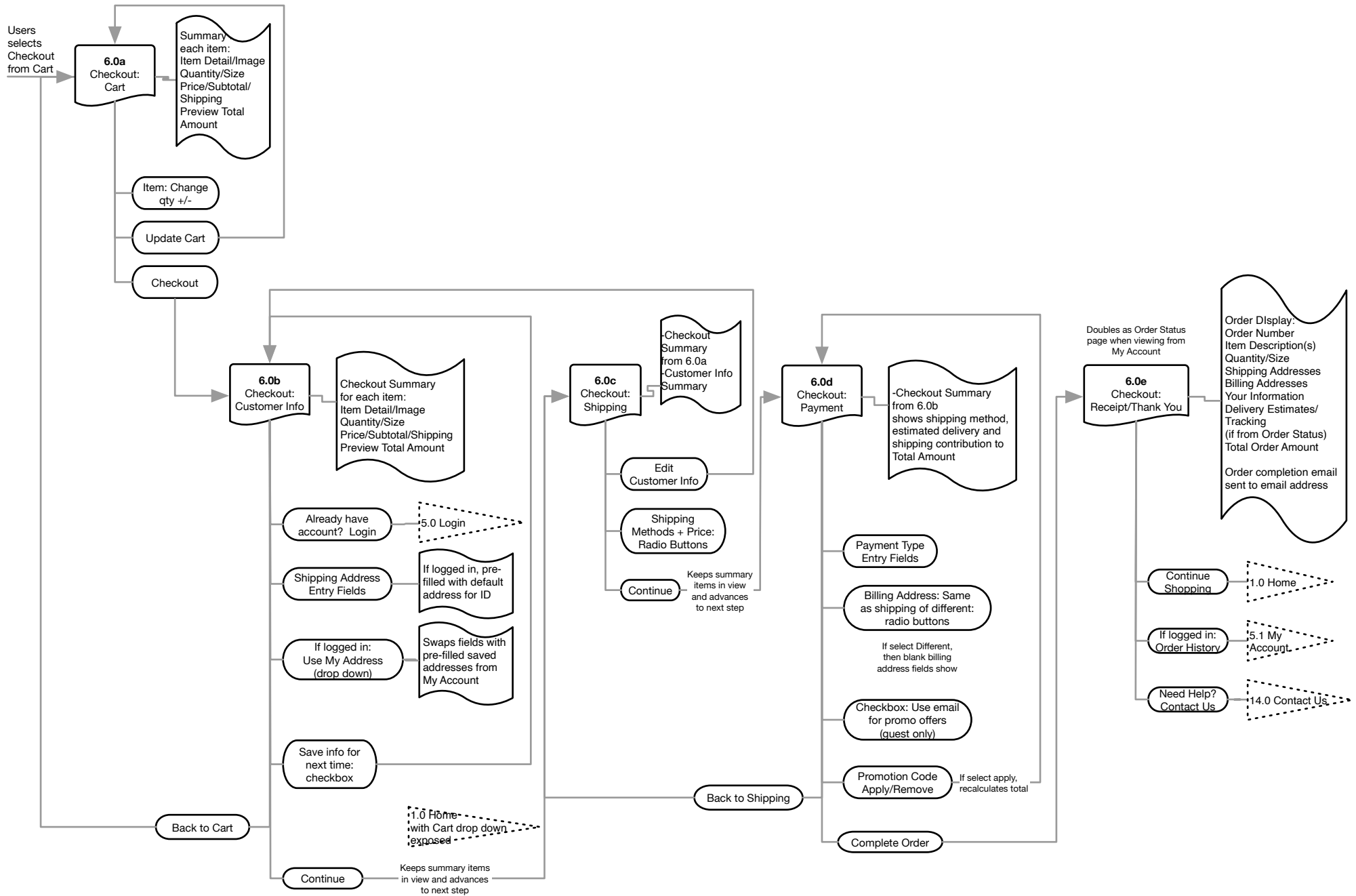
TAMARA MELLON REBRAND SITE

Master Flow + Selected Wireframes









TAMARA MELLON
SHOP THE VAULT OUR STORY NEWS
My Account

Login

Login with Facebook

OR

1 *!!! Any error messages here.*

Sign In

[Forgot your password?](#)

2

3 *This is not a valid email address
This email is not associated with an account
Please check your email for password instructions*

[Return to Store](#)

Create Account

Sign up with Facebook

OR

5 *!!! Any error messages here.
Please check your email for a confirmation to login*

* Required
Password rules lorem ipsum

Birthday:

Shoe Size: **6**

7 I agree to receive email offers

Create

[Return to Store](#)

GLOBAL FOOTER

NOTES

Login/Create Account implemented as tabbed page. Defaults to Login. Only one tab content viewable at a time.

- 1** If user tries to login with invalid email or PW, an error message is thrown here.
- 2** Entry field is revealed only after user clicks 'forgot your password'
- 3** If user enters an invalid email address, an error is thrown. If email format is valid, but not on file, then a separate error is thrown. Throws confirmation if valid.
- 4** For mobile: Create Account on separate toggle tab.
- 5** If user tries to create account with invalid values or leaves a required field blank, an error is thrown. Upon successful validation of fields, a message is thrown directing user to check their email to continue confirmation.
- 6** Must get available ranges of shoe sizes from client. Should only list sizes that are built by client.
- 7** Checkbox defaults to checked.

TAMARA MELLON SHOP THE VAULT OUR STORY NEWS Q My Account

My Account

ORDER HISTORY

ORDER	DATE	PAYMENT STATUS	FULFILLMENT STATUS	TOTAL
#1002	March 02, 2016	Paid	Fulfilled	\$ 1,098.55

Account Details

Tim Murphy [Edit Basic Info](#)

Sideways, Inc.
212 W. 35th Street
15th Floor
New York
NY
10001
United States
917.384.8473

[View Addresses \(3\)](#)

!!! Any error messages here.

Password:*

* Required
Password rules lorem ipsum

Instagram Handle:

Birthday:

Shoe Size:

I agree to receive email offers

My Collection

	Product Name X	Size 4, Cerillion	Order_1002 , January 14, 2016	<input type="button" value="Order Repair"/>
	Product Name Y	Size 4.5, Charcoal	Order_1003 , February 5, 2016	<input type="button" value="Order Repair"/>

GLOBAL FOOTER

NOTES

Consolidated My Account page, aggregating Shopify account functions and adding My Collection functionality. For mobile, these sections can either stack or be implemented as tabs.

- 1 Default Shopify Order History functionality. Clicking on the order number takes user to Shopify Order Summary page for that order.
- 2 Upon clicking 'Edit Basic Info' link, basic info fields that user filled in upon registration are revealed (blue area), pre-filled with existing values. Should be revealed either directly below the user's name (pushing address info downwards) or to the right of the user's name, or as a pop-over window.
- 3 Clicking 'view addresses' link takes user to Shopify Edit Addresses page
- 4 Clicking Cancel hides/closes the area with no values altered. Clicking update validates the entry fields, throwing error if needed, otherwise updating values and hiding/closing area.
- 5 'My Collection' area. For each item that user has bought, a list shows: image of product, product name (clickable link to product page for that product), the size/color chosen, order number (clickable link to order summary for that item) and order date, and a button to initiate repairs. Clicking Repair button opens chat window and takes user to Customer Service page anchored to section describing Repair Service.

As long as all data gets displayed, My Collection can be implemented more 'high concept' — e.g. at first just showing image which acts, upon click, as twisty that reveals the remainder of info

TAMARA MELLON SHOP THE VAULT OUR STORY NEWS My Account

There are no items that match your search, please try again 5

Filter

Filter

Filter

Filter

Product D 6

GLOBAL FOOTER

NOTES

Filter function constantly nailed to right edge of page.

- 1 Filter starts default closed.
- 2 Upon opening filter, user is presented with deselected buttons for shoes of bags and greyed out action buttons.
- 3 If user chooses bags, shoes are deactivated and Material and Color multi-droppdowns are presented and action buttons are activated. Droppdowns default to all.
 - Material: Calf, Elaphe, Leather, Suede
 - Color: Black, Navy, Neutrals, Orange, Reds
 - Hitting reset takes user back to # 2. Apply performs filter.
- 4 If user chooses shoes, bags are deactivated and sub-choices are presented. First: shoe category checkboxes, followed by a series of multi-droppdowns for Heel Height, Color, Material and Available Size. Droppdowns default deselected
 - Heel Height: Flat, Lo, Med, Hi
 - Color:
 - Blacks (black/anthracite)
 - Blues (blue/navy/turquoise)
 - Metallic
 - Multi (anything multi-colored)
 - Neutrals (sand/nude/champagne/tan/natural/brown/ platino)
 - Orange
 - Reds (red, pink, burgundy)
 - White
 - Yellows (yellow, mimosa)
 - Material: Elaphe, Leather, Nappa, PVC, Specchio, Suede
 - Available Size: Sizes on current website, expressed as American/European, i.e. 8.5/42 from low to high.
 - Reset takes the user back to step 2.
- 5 If filter returns no results, a message is shown.
- 6 Produces matching filter criteria are displayed. If product comes in multiple colors the product is displayed in the filter color and the product shows the other colors available.